



Get your business written about.

Your services. Your expertise. Your story, professionally written
and published on The Company Chronicle.

A PUBLISHING SERVICE FOR LOCAL BUSINESSES

Monthly business articles, starting at \$30. A one-on-one consultation is included with every plan.



THE PROBLEM

Give customers more to discover. And a reason to choose you.

Before someone calls, they want to understand what you do, who you help and why your business is worth their attention. A name and a phone number can only tell part of that story.

Useful articles give you room to explain your services, answer customer questions and share the experience behind your work. They complement your website, listings and social channels.

You run the business. We help tell its story. Start with a one-on-one conversation, then let our team turn your business knowledge into clear, helpful articles.

A stronger story across your online presence

Your website

The home for your services, contact details and customer inquiries.

Your business listings

Help people check your location, opening hours and reviews.

Your social channels

A place to share updates and stay connected with your audience.

Your published articles

More space to explain your work and invite readers to learn more.



WHAT WE DO

Your story. Our writing. A publishing plan built with you.

We handle the research, writing and publishing. You tell us about your business and help confirm the facts. Every plan starts with a personal consultation and a clear direction for your articles.

1

We get to know your business

Speak one-on-one with a professional about your services, your customers and the work you want to showcase.

2

We plan useful topics

Customer questions, service explainers and business stories give each article a distinct purpose.

3

We write and publish

Your monthly articles appear on The Company Chronicle, clearly identified as paid business features.

4

Readers have a next step

Each article includes a link to your website, giving interested readers a direct way to learn more.

The point: you get a practical publishing service, not another writing job. We help turn what you know about your business into material potential customers can read and use.



THE EXPOSURE YOU GET

Five ways to tell a stronger business story.

Introduce the people behind the business

Explain your background, your approach and the experience you bring to customers. We work from facts you can support, not invented praise.

Put your services into plain language

Help readers understand what you offer, who it suits and how to take the next step. Give each service enough room to make sense.

Answer questions before the first call

Cover the practical questions people ask about your work, from choosing a service to preparing for an appointment or project.

Share useful examples and updates

Turn approved project details, business milestones and helpful guidance into stories that give readers something specific to remember.

Connect the article to your website

Invite interested readers to explore your services or contact you. Paid links are identified appropriately; placement does not guarantee search rankings.

What you receive

A **one-on-one consultation** with a professional.

A monthly article allowance with research, writing and publishing included.

Articles on **The Company Chronicle**, with a clear link for readers to visit your business.

Make every article useful. Clear information and distinct topics matter more than repeating your business name. Search visibility, traffic and inquiries vary.



WHAT WE ACTUALLY GET YOU

Start small. Build your story.

Choose a monthly plan that fits your business. Begin with a personal conversation, agree the topics worth covering and let us handle the writing and publishing. No publishing platform to learn.

1 Choose your monthly plan

\$30 / 2 articles | \$50 / 3 articles | \$100 / 10 articles

2 Build a broader publishing program

\$249 / 30 articles | \$500 / 75 articles | \$1,000 / 200 articles

3 Plan for larger content needs

\$1,500 / 350 articles | \$2,000 / 500 articles each month

4 Make the plan fit your business

Every tier includes a consultation. Larger programs need enough distinct, useful topics.

\$30

monthly starting price

2

articles in the Starter plan

1-on-1

consultation in every plan

Choose with confidence

Your consultation helps identify the services, questions and stories worth covering.

We agree your direction and check business facts with you. Publication is on The Company Chronicle, not your own website.

You choose the plan. We handle the publishing work.

Clear deliverables. A personal start. Monthly plans renew automatically until canceled. Review the service and billing terms before purchase.



WHAT WE ARE DOING WHILE YOU WORK

Keep running your business. We will keep telling its story.

A steady publishing plan gives your business room to cover different services and customer questions. We turn that direction into new articles each month, with a clear purpose for every piece.

New writing about you, every month

Fresh articles built around what people are actually searching for right now — not the same page rewritten.

More ground covered each month

Different services, different questions, different ways a customer might come looking. Month six covers far more ground than month one.

A library you can share

Use your article links in customer conversations, social posts and business introductions.

A professional handles the writing

You provide the business knowledge and confirm important details. We do the research, writing and publishing.

A useful addition to your marketing. Published articles can support your website, social channels and advertising. Each does a different job; this service gives you more useful material to share.

A growing library

Start with the services and questions that matter most to your business.

Add new angles as your publishing plan develops. Avoid repeating the same story in different words.

More useful information. More ways to introduce your business.



WHAT IT DOES FOR YOUR BUSINESS

Six things this changes.

- **Showcase the work you want**
Focus your articles on the services and customer needs that matter to your business.
- **You get proper copy written about you**
Real copywriting that sells your business. Most owners never get this done properly once. You get it every month.
- **Explain your experience**
Help readers understand your approach with accurate details and examples you can stand behind.
- **Give people more to read**
Offer a fuller introduction to your business than a name, phone number and short listing.
- **Create a path to your website**
Article links invite interested readers to explore your services or contact you directly.
- **Build material you can share**
Use published article links in your own outreach and customer conversations, alongside your other marketing.

You bring the business knowledge. We bring the writing. Your one-on-one consultation sets the direction. Our team handles the research, articles and publishing.



Give your business a bigger story.

Show what you do. Answer real questions. Invite the next conversation.

Professional writing and publishing, built around your business.

Start at \$30 a month.

THE NEXT STEP

Tell us what you do. That is all we need to start.

Choose your Business Spotlight plan and speak one-on-one with a professional. We will help shape your article topics and get your publishing plan moving.

THE COMPANY CHRONICLE
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